

Subject: Re: Re: DCBID Halloween Eventboundary="Apple-Mail=_1465538A-70EB-41E8-8714-63FA77E5BF56"
From: "Michael Lamb" <michael@downtownnews.com>
Date: 08/30/2016 03:36 PM
To: "Michael Filson" <MFilson@downtownla.com>

Thanks Mike,
Working on it for you

Michael Lamb
Account Executive
Los Angeles Downtown News
1264 W. First Street
Los Angeles, CA 90026

213-482-5932 Direct
213-453-3548 Mobile
213-250-4617 Fax

Schedule a call with me:

<https://calendly.com/michael-lamb>

[http://www.ladowntownnews.com/
michael@ladowntownnews.com](http://www.ladowntownnews.com/michael@ladowntownnews.com)

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On Aug 30, 2016, at 2:44 PM, Michael Filson wrote:

Michael,

Henna sent me over the email for Halloween ads for this year. I took a look at what we did last year and here's what I would like to get a price for:

3 2/3 page ads (10/10, 10/17, 10/24)
Leaderboard on web and email (10/3 - 10/31)
Enhanced list (10/10, 10/17, 10/26)

Thanks!

Mike Filson

Community Relations Manager

[<image001.png>](#)

Downtown Center Business Improvement District

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

Call: 213-416-7524 | Fax: 213-624-0858

Web: DowntownLA.com

[<image002.jpg>](#) [<image003.jpg>](#) [<image004.jpg>](#)